

Consumer Psychology of Tourism, Hospitality, and Leisure Research (CPTHL) symposium 2015

University of Namur, July 1-4, 2015

Final program

Wednesday July 1, 2015

17:00-18:00: Registration and free visit of the Félicien Rops Museum

18:00-19:30: Welcome reception at the Félicien Rops Museum

Thursday July 2, 2015

8:30-9:00: Registration

9:00-10:30: Opening session

- Welcome by Prof. Alain DECROP, co-chair of CPTHL 2015
- Opening speech by Prof. Arch WOODSIDE, Boston College, co-chair of CPTHL 2015 : “The tourist gaze 4.0: uncovering non-conscious meanings and motivations in the stories tourists tell of trip and destination experiences”
Keynote lecturer addressed by Prof. Bob MCKERCHER, School of Hotel & Tourism Management, The Hong Kong Polytechnic University :
“The impact of distance on tourist behavior”

10:30-11:00: Coffee break

11:00-12:30: Session 1 – Ecological and Ethical Choices (*chair: Andreas Zins*)

Ana Isabel RODRIGUES Antonia CORREIA Metin KOZAK	Polytechnic Institute of Beja (Portugal) University of Algarve (Portugal) The Hong Kong Polytechnic University (Hong Kong)	Assessing Lake Destination Image, Insights from the Industry
Anja HERGESELL Andreas ZINS	University of Technology Sydney (Australia) Modul University Vienna (Austria)	Environmental Concern Matters for Holiday Transport Mode Choice
Stephen HALLER	Wilfrid Laurier University (Canada)	Codes of Ethics for Travellers

12:30-14:00: lunch

14:00-15:30: Session 2 – Demographic Variables of Tourist Behavior (*chair: Pietro Zidda*)

Delphine LE SERRE Karin WEBER Patrick LEGOHEREL Bruno DAUCE	ISTEC Business School (France) The Hong Kong Polytechnic University University of Angers (France) University of Angers (France)	The Influence of Subjective Age on Senior Travelers
Sanja BOZIC Tamara JOVANOVIC	University of Novi Sad (Serbia) University of Novi Sad	The Significance of Gender, Age and Education on Travel Related Behaviour on Facebook
Antonia CORREIA Jaime SERRA Andrés ARTAL-TUR	Universidade do Algarve (Portugal) Universidade de Évora (Portugal) Technical University of Cartagena (Spain)	The Length of Tourists' Life Cycle with Portugal

15:30-16:00: Coffee break

16:00-17:30: Session 3 – Host-Guest Relationships (*chair: Bob McKercher*)

Wided BATAT Sakal PHOU	University Lyon 2 (France) University Lyon 2	Why Asian Tourists End up Feeling Disappointed? An Introspective Perspective of France
Taketo NAOI Akira SOSHIRODA Shoji IJIMA	Tokyo Metropolitan University (Japan) Tokyo Institute of Technology (Japan) University of the Ryukyus (Japan)	Relationship between Gaze and Motives of Townscape Tourists
Metin KOZAK	The Hong Kong Polytechnic University (Hong Kong)	Family-based Travel Narratives: Confirmatory Personal Introspection of Children's Interpretations of their Journey to Dubai, Hong Kong, and Macau

18:00-19:30: *Cruise on the Meuse river with Belgian beers and cheese tasting (departure at 17:30 from the Faculty Building)*

Friday July 3, 2015

9:00-10:30: Session 4 – Identity in Consumer Culture Theory (*Chair: Arch Woodside*)

Ekaterina MIETTINEN	Karelia University of Applied Sciences (Finland)	The Influence of Culture and Society on Travel Practices of Russians.
Tina TILLER	MODUL University Vienna (Austria)	Individual and Collective Identity Construction and Expression through Tourism and Leisure Consumption
Julie MASSET Alain DECROP	Université de Namur (Belgium) Université de Namur	The Tourist's Inner Transformations as a Consumer: From Entangled to Entrapped Self

10:30-11:00: Coffee break

11:00-12:30: Session 5 – Emotions in Decision-Making (*chair: Claude Pecheux*)

Ute JAMROZY	Alliant International University, San Diego (USA)	An Exploration of Multidimensional Consumption Values in Ecotourism
Kesinee LAWONK	Maharakham University (Thailand)	
Nguyen THAI	The University of Sydney Business School (Australia)	Choice Overload in Holiday Destination Choices
Ulku YUKSEL	The University of Sydney Business School	
Simon HUDSON David CARDENAS Fang MENG Karen THAL	University of South Carolina (USA) University of South Carolina University of South Carolina University of South Carolina	Stress Alleviation or Indulging Healthful Habits? Examining Factors Driving the Wellness Tourism Market

12:30-14:00: lunch

14:00-15:30: Session 6 – The Tourism Experience and its Outcome (*chair: Wafa Hammedi*)

Peter SCHOFIELD Ian BENNETT	Sheffield Business School (UK)	A Comparative Analysis of Hotel Service Recovery Actions
Patrick BOUCHET Anne-Marie LEBRUN Jean-Luc LHERAUD Antoine MARSAC Che-Jen SU	University of Burgundy (France) University of Burgundy University of Burgundy University of Burgundy Fu Jen Catholic University (Taiwan)	An International Study of Tourism Consumption in Protected Natural Parks (France versus Taiwan)
Isabelle FROCHOT Elliot STATIA	Université Savoie Mont Blanc (France) University of Guelph (Canada)	The Experience Patterns: Understanding Flow and Immersion Interplay during a Holiday

15:30-16:00: Coffee break

16:00-17:30: "Meet the editors" session

- Alain DECROP, Resource editor, Annals of Tourism Research
- Arch WOODSIDE, Editor-in-chief, Journal of Business Research
- Andreas ZINS, Managing Editor, International Journal of Culture, Tourism, and Hospitality Research

19:00-23:00: Gala dinner at « La Fête au Palais » overlooking the Meuse River (*including Belgian surprises and the award ceremony*)
(*departure at 19:00 from the Faculty Building*)

Saturday July 4, 2015

9:30-17:00 *One-day tour (optional):*

- *Departure 9:30 at the Hôtel des Tanneurs*
- *Visit of Namur's Citadel (outdoor and underground)*
- *Lunch at the "Auberge de la Lesse"*
- *Guided tour of the Castle of Vêves*
- *Visit of a snail farm in Warnant + tasting*